## **ICONIC BRAND**

Freeride, Resort and Touring ski pioneer since 2002, ZAG has become a go-to choice for all terrain skiing.

ZAG skis are envisioned, designed and developed in the ZAGLAB in Chamonix, tested in the Alps, and recommended by mountain professionals. With our dedication to authenticity and sustainability, ZAG empowers passionate skiers to enjoy a unique experience on intuitive, high-performance skis.

"In 2011, ZAG launched the UBAC and pioneered 'Freetouring', bridging the gap between the worlds of ski touring and freeriding. This innovative ski quickly became a best seller. Since then, Bastien and the R&D team have been constantly improving the 'ski feeling' of this legendary ski.

For the 2025-26 season we decided to introduce the UBAC NEXT GENERATION, incorporating advanced technology

and innovative design. Thanks to its new shape, cutting-edge materials and aspirational design, with this NEW UBAC you will experience the perfect blend of style and pleasure on all types of snow. This season we've also completely redesigned our most playful range, the SLAP. With eye-catching graphics and dynamic color schemes, this ski is perfect for skiers who want to embrace adventure and creativity. Talented artist Tommy brings a fresh, young, and urban flair to the slopes. Get ready to have fun with our new SLAP range, where art meets performance!

You are warmly invited to our newly revamped office in Chamonix! Come and try out our skis, visit our ZAG LAB, or just enjoy a chat in front of the fire. Enjoy your winter and be Happy Together."

Caroline de Wailly CEO

## **INNOVATIVE DESIGN**

We've always been inspired by art and artists of all kinds and backgrounds. For the UBAC range we looked at the work of Gunta Stolzl and her tapestry. We loved the way she was able to tell a story with shapes and colors.

This year we wanted to try something new, drawing a panoramic landscape and telling our own story. Drawing inspiration from our DNA, we used a part a our logo to draw the paths with curved or straight lines, mellow or steep mountains but always sharing your line with others. Our skis are designed for adventures - from mellow hills and mountain passes to sharper and steeper peaks, we've created our own mountain chain.

Last year, we worked with a new artist to design the SLAP 104 Lite. Listening to your feedback, we kept the flow going with Tommy Knuts to design the new SLAP range for this year.

The result is something unique. A diptych mixing abstract shapes with mountains, snow, trees and whatever your mind can imagine. Bringing back ZAG roots with illustrations but twisting it with our color block DNA.

# **ADVANCED TECHNOLOGY**

Our two engineers Bastien Saillard and Paul Chevalot design our skis in the ZAG Lab in Chamonix with the goal of satisfying our customers varied tastes. Always hungry to improve, they spend their time studying innovative shapes, materials, and constructions.

The ZAG LAB allows our engineers to create prototypes in record time, and its prime location in Chamonix lets us test them right away and make improvements accordingly.

The team can test the skis on all types of snow.

This year we developed a completely

This year we developed a completely new UBAC line: with the new shape we have considerably improved the downhill performance while keeping the intuitiveness that are skis are renowned for. This connection to nature pushes ZAG's R&D team to create products that are respectful to the environment, especially by using new materials or designs.

### ZAGREEN

Recognizing the threats to our natural playground and the growing concern over air quality in the valley, ZAG launched the ZAGreen Program in 2017. This initiative aims to reduce the environmental impact of the ski industry.

Our actions focus on our product manufacturing, skiing habits and daily office life. Beyond these company-focused measures, we aim to raise awareness within the broader community about the critical environmental challenge of air quality in our valley.

ZAGreen is a project that hopes to be heard and to involve more actors in this beautiful place.

All our materials and products are developed in collaboration with our suppliers to reduce the environmental impact while keeping the performance, quality and durability of our skis unchanged. For example, our thermoplastics are made from recycled materials and produced in an ecoresponsible way (e.g. REACH and waste reduction measures).

The enrolment of the ski-touring line in the project 1% for the planet also helps ZAG reach its goal - to preserve our playground. In 2021 ZAG redistributed this percentage to Mountain Wilderness and in 2023 we gave the 1% to Mountain Riders and the cleaning project «Adopt ton spot», in Chamonix (La Flégère).



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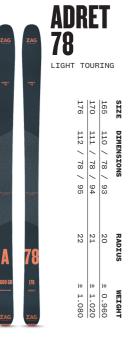
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25.26 LINE UP

LIGHT TOURING / TOURING / FREERIDE / ALL-MOUNTAIN & RESORTS SKIS DESIGNED IN CHAMONIX, FRANCE.





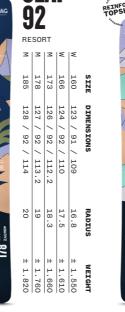
**UBAC** 

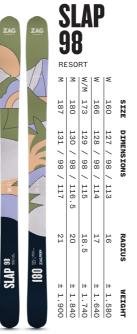
95

TOURING

/ 95 95 / 95.5 96 /







JR

RESORT

137 147 157 167

116 119 120

101

**MATA** 

90<sup>Ti</sup>

RESORT

99

SLAP

112

FREERIDE

176 182 188

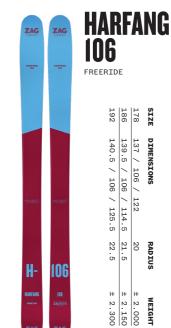
19 20 22

182





RENTAL



**HARFANG** 

86

RESORT

RENTAL AVAILABLE



HARFANG

96

RESORT



**UBAC** 

102

TOURING

175

102 102 102 102

REINFORCED TOPSHEET

3	3	NG W/M 169	W	W	
183	176	169	162	155	SIZE
126 / 89 / 111	125 / 89 / 110	123.5 / 89 / 109	122.5 / 89 / 108	121 / 89 / 107	DIMENSIONS
20	19	18	17	16	RADIUS
± 1.400	± 1.300	± 1.280	± 1.200	± 1.150	WEIGHT

REINFORCED TOPSHEET







# **UBAC**





TOUR	ING			
SLAP LITE	SLAP	UBAC	ADRET	MODELS
precut to size for the SLAP LITE	S:160-164 / M:166-176 / L:176/188	precut for 89, 95, 102, 108	precut for 78 & 85	SIZES



170	1 E	л <mark>ў</mark>	133 F / 10	ນ	100	17	_	. ALT.
170	133	σ.	/ 10	ω	133.5 / 103 / 122	17	l	+
176	134	_	134 / 103 / 123	_	123	18.5		+
182	136	<u>_</u>	104	`	104 / 125.2	19	l	+
188	137	\	137 / 104 / 126	\	126	20		I+

SIZE	DIMENSIONS	RADIUS	WEIGHT
170	133.5 / 103 / 122	22 17	± 1.560
176	134 / 103 / 123	18.5	± 1.620
182	136 / 104 / 125.2	.2 19	± 1.660
188	137 / 104 / 126	20	± 1.820

	SLAP 104 LITE
1	TOURING
	H   H   H   H   60

921

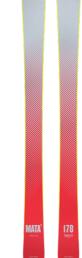
SLAP

104

FREERIDE

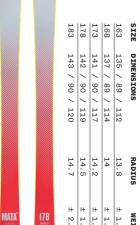
REINFORCED TOPSHEET

SIZE	DIMEN	DIMENSIONS		RADIUS	=	WEIGHT
170	133.6	133.5 / 103 / 122	/ 122	17	I+	1.560
176	134 /	134 / 103 /	123	18.5	I+	1.620
182	136 /	/ 104 /	125.2	19	I+	1.660
188	137	137 / 104 / 126	126	20	I+	1.820



SLAP JR.

147







	SALOMO
	NR M11
•	GW

**ZAG HR10** 

PLUS





ZAG

RII EVO







